



AdCommunal.com

Media Kit

# Make AdCommunal Your Network

AdCommunal is a performance-based CPA online advertising agency that hosts U.S. and International ad campaigns.

We bring publishers and advertisers together through carefully monitored, custom advertising solutions.

We use our proprietary technology, advanced tracking, testing, and seasoned experience to produce maximum ROI for your campaigns.

# Our Approach

We are a 'Community Focused' ad network.

Performance-based CPA approach ensures advertisers pay only when a lead is generated.

We realize that success of our network can only be achieved through the success of our publishers and advertisers.

We foster success through close partnerships with carefully screened web publishers, and by tracking their results from one easy to use customizable platform.

At AdCommunal you get personalized support from one of our seasoned account managers who oversee and direct your campaign from setup to completion.

# The AdCommunal Network

- 100% performance based CPA (cost per action)
- One stop solution for all US & International CPA media distribution
- Delivers quality traffic via text ads, banners, search, co reg, and social media
- Pre-screened publishers
- “Always On” instant message, phone, and email support
- Provides robust detailed reporting
- Allows for cookie and cookie-less tracking
- Always on time payment to our publishers

# What is Performance Based Marketing



Performance based marketing is an Internet-based marketing practice in which a business pays the affiliate/publisher for every lead generated or brought about by the publisher's marketing efforts.

# Publishers

At AdCommunal we endeavor to provide the maximum ROI for our advertisers.

- **CPA model:** 100% performance based, advertisers only pay for results - rather than clicks and impressions.
- **Top Publishers:** We ensure that your offers are promoted by our top performing publishers through targeted banner placements as well as various search engine marketing methods.
- **Advanced Tracking:** Advanced ad management, tracking, and reporting technology gives advertisers real time statistics and give us the ability to optimize ad placement.
- **Support:** we employ a dedicated and experienced staff of account managers that oversee and direct your campaign from setup to completion.
- **Acquisition Control:** Gives advertisers control of their campaigns including acquisition, volume caps, and approved traffic channels - we follow all guidelines to ensure your brand will not be tarnished.
- **No Hidden Fees:** No setup fees, no charge for clicks or impressions.

To advertise with AdCommunal [click here](#)



# Advertisers

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# Our Sister Network

Our sister network, adCanadian, is a performance-based CPA ad network that deals exclusively with Canadian campaigns.

It operates using the same easy to use platform.

If you have or are looking for Canadian traffic check out [www.adCanadian.com](http://www.adCanadian.com).





# The Bottom Line

Whether you're a publisher or advertiser, your AdCommunal team will work tirelessly to deliver the results you are looking for.

# Testimonials

“Their employees work hard to find you the right solution for any concern, they are available 24/7, even on Sunday, for any problem you may have, and always keep you up to date with the latest news on the network. ”

**Paul. J**

“We have been a member of AdCommunal since they opened. This is one of the top notch networks to belong to. Their support is one of the best out there, and their payouts are some of the highest. If I were to rate the support on a scale of 1 to 10 it would be a 10. They have many different offers from incentive to non incentive. Definitely a site worth joining. Their payments have always been on time. They let us know as soon as offers expire and when new ones come in. To me this is very important. Nothing is more frustrating than to belong to a network who does not tell you these things, and you have to find out from members that an offer you just added is expired.”

**Becky. G**



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